

# Using your logic model to create strong research questions

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#### As you enter the room ...

Share your name, organization, what you are most looking forward to this summer

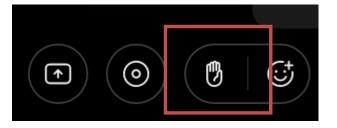




### Asking questions

- Ask questions any time using the chat by toggling the chat button at the bottom of your WebEx window or share verbally using the hand raise feature
  - If using the chat, please select "Everyone" in the dropdown menu

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	All Attendees All Panelists Event Producer			
	Everyone			
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To:	Everyone			
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## Participating in polls and activities

- We will use Slido during today's session for polls and activities
- Slido should automatically appear in your righthand panel on WebEx when the poll is launched
- If it does not, toggle it by clicking the "apps" button at the bottom of the screen and select Slido

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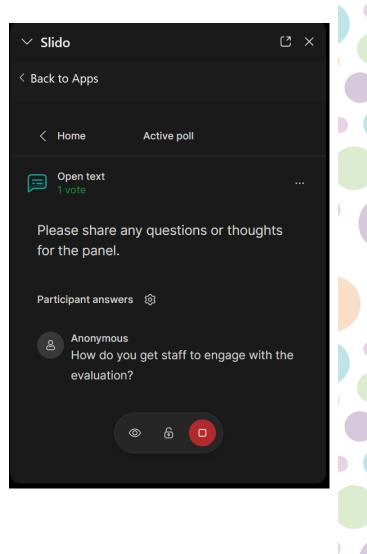
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#### Give us feedback!

- We will stop 5 minutes before the end of the session to give all attendees time to complete a feedback survey for today's session
  - These surveys help us to learn and improve on how we use this time!
- Again, Slido should automatically appear in your righthand panel on WebEx when the poll is launched
- Your feedback to us is anonymous, so please be honest







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#### Disclaimer

The views expressed in written training materials, publications, or presentations by speakers and moderators do not necessarily reflect the official policies of the U.S. Department of Health & Human Services (HHS); nor does the mention of trade names, commercial practices, or organizations imply endorsement by the U.S. Government.

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### Introduction to SRAENE coffee breaks

- Today is the first of multiple coffee break sessions focused on strengthening descriptive studies
- Sessions will be interactive, including a mix of content and activities
- Sessions are intended to be short and provide an overview of bite-sized topics
- Sessions will wrap up with a feedback survey so we can improve future coffee breaks





### Descriptive studies may include...

- Describing program implementation and/or operations
- Measuring pre-post changes in youth outcomes
- Measuring longer-term changes in youth outcomes
- Examining correlations between youth or program characteristics and outcomes

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#### Today's learning objectives

By the end of the presentation, participants will be familiar with:

 Using your logic model to develop questions about program implementation, outputs and outcomes

All activities associated with today's presentation are optional.









### Future SRAENE coffee break topics

- Aligning data collection plans with research questions for descriptive studies
- Identifying sources for youth survey items
- Linking youth data over time
- Tips for data collection
- Data analysis







# Using your logic model to develop questions for descriptive studies







#### What is a logic model?

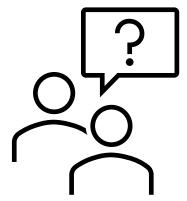
- A logic model is a graphical representation of what a program will do and what is expected to happen as a result
- It can be used for multiple purposes including:
  - As a programming tool
  - A continuous quality improvement (CQI) tool
  - An evaluation tool

Goal					
Inputs	Activities	Activities	>> Outputs >>	Outcomes	1
What we invest	What we do	Who we reach	What we produce	Short-term Intermediate	Long-term



### What are research questions?

- Research questions specify what you want to learn about your program
- They usually start with words like "what, when, where, who, why, or how"
- Research questions should:
  - Be clear, specific, and well-defined
  - Be measurable, when possible
  - Be aligned with your logic model









# What are examples of research questions for descriptive studies?

- Specify what you want to learn about what happened in your program, such as:
  - How the program was implemented
  - What outcomes youth receiving the program achieved
- For example:
  - To what extent was the program implemented as intended?
  - How many members of the target population were served by the program?
  - Did knowledge of risks of early sexual relationships increase after participating in the program?
  - How did [outcome] differ for different subgroups?







# Why is it important to align your logic model and research questions?

- Shows the logical and consistent connection between what is intended to be happening in your program and what you want to learn about your program
- Guides the development of study plans that are feasible, and will provide relevant and useful information



# Strategies for developing research questions for descriptive studies







### Developing research questions for descriptive studies focusing on **implementation**

- Review your logic model to help identify the program inputs or activities operations you want to know more about
  - Specify what you want to know about the inputs or activities
  - Identify what inputs or activities are critical to your program's success and what questions are most relevant to your program at this point

Inputs	Activities	Outputs	Outcomes	
<ul> <li>Partners</li> <li>SRAE curriculum</li> <li>Staff training</li> </ul>	<ul> <li>Classroom workshops</li> <li>Goal coaching</li> </ul>	<ul> <li>14 workshops offered to at least 1,200 high school- age youth</li> </ul>	Short-Term • 75% of youth complete the program • 80% of completers	<ul> <li>Long-Term</li> <li>Youth form healthy relationships</li> </ul>









### Developing research questions for descriptive studies focusing on **implementation**

- Focus on the who, what, when, why, or how many of program inputs and activities
  - To **what** extent are program facilitators implementing the curriculum with fidelity?
  - What variations in implementation, if any, occur by school?
     Why are variations occurring?







### Developing research questions for descriptive studies focusing on **outputs and outcomes**

- Review your logic model to identify the program outputs and outcomes you want to know more about
  - Consider where you expect to see change within the timeframe of your program and study when developing research questions
  - Identify what questions are most relevant to your program at this point

Inputs Ac	tivities Outputs	Outcome	s
SRAE wor curriculum • Goa	<ul> <li>ssroom</li> <li>tkshops</li> <li>al</li> <li>ching</li> <li>14 workshops</li> <li>offered to at lea</li> <li>1,200 high schoor</li> <li>age youth</li> </ul>	• 75% of youth complete the	<ul> <li>Long-Term</li> <li>Youth form healthy relationships</li> </ul>







### Developing research questions for descriptive studies focusing on **outputs and outcomes**

- Focus on whether anticipated outputs and outcomes were achieved, changes in program outputs and outcomes, or whether they were the same or different for subgroups
  - Was [anticipated output] achieved?
  - Did program participants feel more confident in their [skill outcome] after program completion?
  - Did program participants increase their understanding of [knowledge outcome] after program completion?
  - Were changes in [knowledge outcome] different by [program participant characteristic]?



### Slido poll

Have you used your logic model to identify research questions for a descriptive study?

- a. Yes, for questions on program implementation
- b. Yes, for questions on outputs or youth outcomes
- c. Yes, for questions on both program implementation and outputs and outcomes
- d. No, not yet for either implementation or outputs and outcomes

To participate in the poll:



- Respond using the widget that opens on your right-hand panel
- Or click the link in the chat

Using your phone?

- Go to Slido.com and type code 3261 428
- Or scan the QR code below













### Sample simplified program logic model

Inputs	Activities	Outputs	Outcomes	
<ul> <li>Partners</li> <li>SRAE curriculum</li> <li>Staff training</li> <li>Youth council</li> </ul>	<ul> <li>Classroom workshops</li> <li>Goal coaching</li> </ul>	<ul> <li>14 workshops offered to at least 1,200 high school- age youth</li> <li>Workshops offered in 10 school and community settings</li> <li>Engage 600 youth in goal coaching</li> </ul>	<ul> <li>Short-Term</li> <li>75% of youth complete the program</li> <li>80% of completers demonstrate intentions to delay sexual activity</li> <li>80% demonstrate increased knowledge about the risks of early sexual relationships</li> <li>80% demonstrate improved healthy relationship skills</li> <li>Youth demonstrate improved goal setting</li> </ul>	<ul> <li>Long-Term</li> <li>Youth form healthy relationships</li> <li>Youth refrain from non- marital sexual activity</li> <li>Youth achieve goals</li> </ul>

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**Strategies** 

#### Understanding implementation

InputsActivitiesPartners SRAE curriculum Staff training Youth council• Classroom workshops • Goal coaching• Output Council• Classroom workshops • Goal coaching	-		Long-Term • Youth form healthy relationships • Youth refrain from non- marital sexual activity • Youth achieve goals
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#### What are potential research questions about implementation?

Inputs	Activities
<ul> <li>Partners</li> <li>SRAE curriculum</li> <li>Staff training</li> <li>Youth council</li> </ul>	<ul> <li>Classroom workshops</li> <li>Goal coaching</li> </ul>





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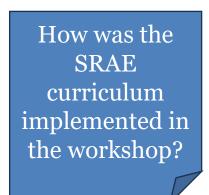


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#### **Poll responses: Implementation**



### Poll responses: Implementation (cont.)



What opportunities were available for the youth council to participate?

How many staff were trained?

Was the SRAE curriculum effective to reduce X/increase X among participants from intake to program completion?







How successful was the training for the classroom workshops?



#### Potential research questions

**Activities** 

- To what extent has the program been able to recruit sufficient school- and community-based partners?
- Who are the key partners?

Inputs

- To what extent are staff implementing with the expected focus population?
- To what extent are staff implementing the curriculum with fidelity? What adaptations, if any, are staff implementing and how do they vary by site? Why are adaptations occurring?
- What challenges are staff experiencing?









#### Understanding outputs and outcomes

Output and outcome studies ask questions about outputs and short- and long-term outcomes

ne	> Outputs	>> Outcomes	
m	<ul> <li>14 workshops offered to at least 1,200 high school- age youth</li> <li>Workshops offered in 10 school and community settings</li> <li>Engage 600 youth in goal coaching</li> </ul>	<ul> <li>Short-Term</li> <li>75% of youth complete the program</li> <li>80% of completers demonstrate intentions to delay sexual activity</li> <li>80% demonstrate increased knowledge about the risks of early sexual relationships</li> <li>80% demonstrate improved healthy relationship skills</li> <li>Youth demonstrate improved goal setting</li> </ul>	<ul> <li>Long-Term</li> <li>Youth form healthy relationships</li> <li>Youth refrain from non- marital sexual activity</li> <li>Youth achieve goals</li> </ul>
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#### What are potential research questions about outputs or outcomes? To participate in the poll:

$\sum$	Outputs	Outcomes		Respond using the widget that opens on
•	14 workshops offered to at least 1,200 high school- age youth Workshops offered in 10 school and community settings Engage 600 youth in goal coaching	<ul> <li>Short-Term</li> <li>75% of youth complete the program</li> <li>80% of completers demonstrate intentions to delay sexual activity</li> <li>80% demonstrate increased knowledge about the risks of early sexual relationships</li> <li>80% demonstrate improved healthy relationship skills</li> <li>Youth demonstrate improved goal setting</li> </ul>	<ul> <li>Long-Term</li> <li>Youth form healthy relationships</li> <li>Youth refrain from non- marital sexual activity</li> <li>Youth achieve goals</li> </ul>	<ul> <li>your right-hand panel</li> <li>Or click the link in the chat</li> <li>Using your phone? <ul> <li>Go to Slido.com and type code 3261 428</li> </ul> </li> <li>Or scan the QR code below</li> </ul>







## What are potential research questions about outputs or outcomes?

%change in the responses from pre to post survey for youth having understanding healthy relationships For those that completed the program, what % of youth indicate intentions to delay sexual activity? What percentage of youth refrained from non-marital sexual activity?

How many youth did we reach? How many schools and community-based partners successfully implemented the curriculum? What are the differences between preprogram and post-program responses?

Is there an association between abstaining from sex and improved healthy relationships?

Do the positive behavioral changes observed during the program persist over time?







## What are potential research questions about outputs or outcomes?

What age groups benefited the most from the workshops as indicated by their increased knowledge or behavioral changes?

Are there differences in youth planning to abstain from sex by race or by other background variables? Were reductions or increases reached due to implementation?

> Are participants more likely to abstain from early sexual behavior as a result of this program?

How long are the workshops?

How many youth report an increase in understanding healthy relationships?

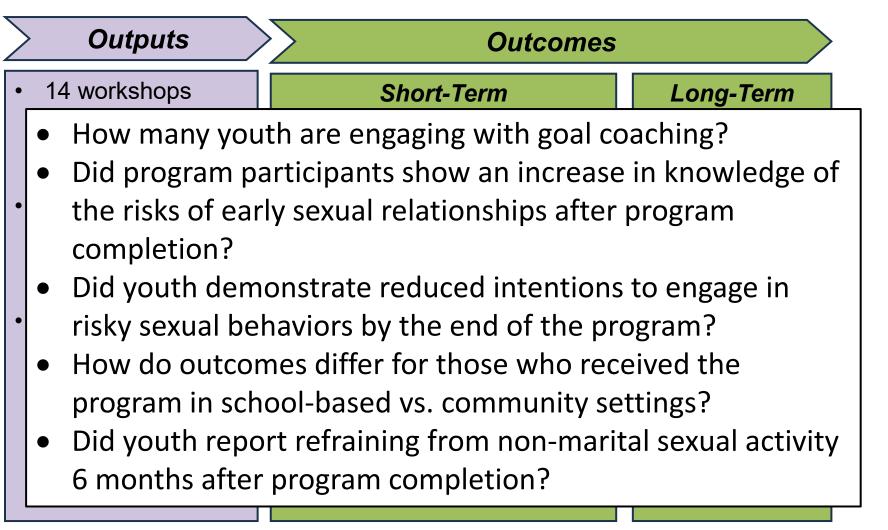






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#### Potential research questions















#### Resources









#### Resources

Торіс	Link
Logic models	https://sraene.com/index.php/resource/Using%20Your%20Logi c%20Models%20as%20a%20Tool
Logic model development guide	https://wkkf.issuelab.org/resources/10124/10124.pdf
Developing research questions for different types of studies	https://americorps.gov/sites/default/files/document/2015_04_1 6_AskingtheRightResearchQuestionsSlides_ORE.pdf
Developing implementation evaluation questions	https://www.cdc.gov/healthyyouth/evaluation/pdf/brief4.pdf
Planning for an implementation evaluation toolkit	https://sraene.com/resource/Toolkit%201%3A%20Planning%20f or%20an%20implementation%20evaluation
Using logic models for program refinement and evaluation	<u>https://rhntc.org/resources/using-your-logic-models-tool-guide-</u> <u>tpp-program-refinement-and-evaluation-webinar</u>





#### Feedback survey







### We want your feedback!

- Using Slido, let us know what you thought of the session and how we can improve
- The survey should less than 5
  minutes to complete
- Your responses are anonymous









To participate in the poll:



Respond using the widget that opens on your right-hand panel

• Or click the link in the chat

Using your phone?

- Go to Slido.com and type code 3527 089
- Or scan the QR code on the left

#### **Contact information**

Send questions, comments, concerns to the SRAE mailbox:

SRAETA@mathematica-mpr.com





